

I'm **Jonathan Higley** - an award-winning multidisciplinary creator with 17 years of experience in UX and interface design for digital products and direction for commercials and film.

NOTABLE PROJECTS

- Writer and Director for **Hewlett-Packard** HP AMP 'Sound of Color' Commercial
- Writer and Producer for **Lamborghini's** Urus 'Conquer the Elements' social media campaign
- Producer and Photographer for **Ferrari's** GTC4 North America Campaign
- Campaign Photo and Video Director, digital product designer and marketing strategy for fashion brand **NinjaMonk**
- Producer and Photographer for marketing and digital assets for private aviation company **XOJET**
- UX + Front-End Developer for **Ray Lamontagne**
- UX + UI, Front-End and Back End Developer for **RCA Records**
- UX + UI Designer for **Levo.com**
- Strategic Development and Innovation Research Workshop Host for **Coca-Cola**
- Music Video Director for SHSHA, YEYEA and Nightshift
- Lead UX + UI Designer on hundreds of digital products projects for the **State of Utah** and **US Government**

CONTACT

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Los Angeles, CA 90025

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http://jonathanhigley.com

EDUCATION

Brigham Young University
Bachelor of Arts (BA)
1999-2003

SPEAKING ENGAGEMENTS

South by Southwest
Austin, Texas, USA

MoSo Conference
Saskatoon, Canada

NIC Government Conference
Park City, Utah, USA

AWARDS+RECOGNITION

Webby Award
2x Official Honoree

W3 Awards
Gold (2) and Silver (3)

Academy of Interactive VA
Gold Award

Interactive Media Awards
Best in Class

(and over 70+)

SKILLS

UX / UI TOOLS

Adobe Creative Suite
Adobe XD + Sketch
HTML + CSS
Framer
InVision

UX / UI METHODS

Focus Group / Workshop Hosting
Wireframing
High Fidelity Prototyping
Survey + Research
Usability Testing
Pitching + Presenting

VISUAL TOOLS

Premiere
After Effects
Cinema4D
Davinci Resolve
Lightroom
Photoshop

VISUAL METHODS

Screenwriting (TV + Longform)
Storyboarding
Produce
Direct
Photography
Cinematography

PRE-FREELANCE EXPERIENCE

Senior Product Designer / Creative Lead

US Government + The Great State of Utah

2008 - 2013
AUG OCT

Creative direction for the Utah.gov brand, portal, and thousands of agencies digital experience. Rapid Prototyping ideas based on relevant legislation and available APIs. UX / UI Design for mobile, responsive and progressive devices. Managing teams of creatives, interns, and application developers. Development to ensuring accessibility and 508 Compliance. Management and maintenance for over 100 concurrent live sites. Clearly presenting ideas and progress to clients weekly. Hosting design sprints, developer conferences, and citizen hack-a-thons. Integration of burgeoning technologies including social media and beyond. Lead on research and digital experiences of essential citizen services including Financial Transparency, Refugee Services, Jobs Portal and many more.

Director of Development

Reveal Consulting

2007 - 2008
JAN DEC

Director of planning, design and development for over forty multimedia projects. Worked with management to secure client acquisition and retention. Created custom applications including project and content management systems and ground-up online shopping solutions.

Creative Director

Powerful Image

2004 - 2007
JAN SEPT

Worked with clients to design volumes of marketing materials including identity packages, print collateral, technical illustrations, flash presentations, and web sites. Responsible for creating and maintaining the company brand, process, and culture.

